



Live in-person workshops

# Sponsorship opportunities

ghgLIVE is the leading series of LIVE education training sessions focused for the climate change professional. Currently 9 events scheduled throughout North America with new event being added to the schedule. Event marketing is an excellent opportunity to reach professionals intimately and directly with your targeted message.

**Face time** is more critical in these challenging times. The ghgLIVE series of events is the perfect platform to connect you with the right people. With a proven track record of top level decision makers, CEOs and thought leaders in this industry, Koelnmesse events provide the **perfect environment** for you to do business and connect with the right professionals in the carbon trade worldwide.

- Generate new high level business contacts
- Enhance your company's brand visibility
- Increase your market share and gain a competitive advantage
- Be recognized as a thought leader in this emerging industry
- Cost effective packages are available to meet your business needs

Our sponsorships are designed to help you meet your business objectives. **If you are looking to win prospective clients, strengthen existing relationships or enhance your company profile, we can help you do so in a cost effective manner.**

## **Event Attendee Profile:**

*Individuals at the following types of organizations are trained by the Institute:*

- Verification organizations and designated operational entities, Investment firms, Law firms, Engineering companies, Real estate and infrastructure companies, All levels of governments, Academic institutions, Environmental and other non-profit organizations, Companies from many sectors such as IT, power, oil & gas, chemical, agriculture, waste, manufacturing, transportation, renewable energy, food & beverage, various industrial process sectors, Consulting firms

*Our learners and members come from an array of organizations including (but not limited to):*

- **Major Consulting Firms:** Deloitte, Ernst and Young, Accenture, EDS, KPMG, PWC, SGS, BSI, URS, Arup, Atkins
- **Governmental Organizations:** NASA, U.S. EPA, U.S. DOE, U.S. Forest Service, U.S. Postal Service, U.S. AID, U.S. GAO, UNDP, UN FAO, UNFCCC, State of Colorado, Government of Victoria, Government of British Columbia
- **Major Corporations:** IBM, Oracle, AT&T, HP, Sony Ericsson, Palm, Shell, Chevron, ConocoPhillips, Alcoa, Waste Management, BHP Billiton, Direct Energy, Carnival, Walt Disney, Transalta
- **Financial Institutions:** HSBC, International Finance Corporation, Inter American Development Bank, DVB Bank, Core Capital
- **Major Non-Governmental Organizations:** Underwriters Laboratories, Global Reporting Initiative, World Business Council for Sustainable Development, Environmental Defense Fund, Winrock International, The Climate Trust
- **Academic and Technical Organizations:** Smithsonian Institute, American National Standards Institute, Standards Council of Canada, International Energy Agency, Stanford University, University of Florida, University of Montreal, University of Calgary, University of Guelph, Saskatchewan Research Council



**ghg Live offer all sponsors:**

- A minimum of 9 events (average class size of 15 people)
  - April 2010 – Chicago
  - April 2010 – Houston
  - April 2010 – San Francisco
  - May 2010 – Toronto
  - September 2010 – Chicago
  - October 2010 – Chicago
  - November 2010 – New York
- Logo and link in monthly newsletter (12,000+ distribution)
- Logo, link and description of service on website (www.ghglive.com)
- We will print & distribute up to 4 pages (file provided) through the course material handbook.
- Promotion of the sponsorship through KM various social networks (Linked In, Twitter, Facebook)
- **No extra costs when additional classes are offered in 2010.**

**Annual Sponsorship Opportunities**

- Global - \$7,000
- Happy Hour – \$6,500
- Pen – \$3,900
- Highlighter - \$3,900
- Notepad - \$3,900
- USB keys (1GB) - \$6,500

- Internet - \$7,000
- Industry supporter - \$800 (single event)
- Stress ball - \$1,500
- Workshop Bags - \$5,500
- Workshop Portfolio - \$5,500
- Water Bottles - \$4,500

**Global - \$7,000 - \$777.78 per event exposure**

- Annual sponsorship, **only one sponsor position available**
- Onsite recognition
- Special recognition on the website and all email communications (registration confirmation, marketing promotions, website, etc.)
- Option to insert material into the workshop program binder
- Option to have an opt-in question in the registration process
- Option to distribute information onsite at registration and the happy hour
- 10 invitations for each happy hour networking event

**Happy Hour – \$6,500 - \$722.23 per event exposure**

- Annual sponsorship, **only four sponsor positions available**
- Onsite recognition
- Option to distribute information onsite during the happy hour
- 6 invitations for each happy hour networking event.

**Pen – \$3,900 - \$433.33 per event exposure**

- Annual sponsorship, **only one sponsor position available**
- Single color logo
- Production of the pen is included

**Highlighter - \$3,900 - \$433.33 per event exposure**

- Annual sponsorship, **only one sponsor position available**
- Single color logo
- Production of the highlighter is included



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**Notepad - \$3,900 - \$433.33 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Single color logo
- Production of the notepad is included

**USB keys (1GB) - \$6,500 - \$722.23 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Single color logo
- Production of the pen is included
- Preloaded with your provided materials

**Internet - \$7,000 - \$777.78 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Option to insert material into the workshop program binder
- Your company will be featured as the landing page when anyone accesses the network.
- 2 invitations for each happy hour networking event.

**Stress ball - \$1,500 – 166.67 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Single color logo
- Production of the stress ball is included

**Workshop Bags - \$5,500 - \$611.12 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Single color logo
- The option to insert your provided material into the bag
- Production of the bag is included

**Workshop Portfolio - \$5,500 - \$611.12 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Single color logo
- The option to insert your provided material into the portfolio
- Production of the portfolio is included

**Water Bottles - \$4,500 - \$500.00 per event exposure**

- Annual sponsorship, ***only one sponsor position available***
- Single color logo
- Production of the water bottle is included

**Event supporter (single event) - \$800 per event exposure**

- Onsite recognition
- Website banner
- Option to distribute information onsite at the happy hour
- 2 invitations for each happy hour networking event.



# SPONSORSHIP APPLICATION FORM

### Sponsor Details:

Main Contact Person:

Job Title:

Name of Company:

Address 1:

Address 2:

City/ State / Postal Code:

Country:

Telephone: Fax:

Email:

Company Web Address:

### Sponsorship Packages:

Please indicate which package(s) you are applying for below:

- Global - \$7,000 - \$777.78 per event exposure
- Happy Hour – \$6,500 - \$722.23 per event exposure
- Pen – \$3,900 - \$433.33 per event exposure
- Highlighter - \$3,900 - \$433.33 per event exposure
- Notepad - \$3,900 - \$433.33 per event exposure
- USB keys (1GB) - \$6,500 - \$722.23 per event exposure
- Internet - \$7,000 - \$777.78 per event exposure
- Stress ball - \$1,500 – 166.67 per event exposure
- Workshop Bags - \$5,500 - \$611.12 per event exposure
- Workshop Portfolio - \$5,500 - \$611.12 per event exposure
- Water Bottles - \$4,500 - \$500.00 per event exposure
- Event supporter (single event) - \$800 per event exposure

\* Please note that if you are interested in sponsoring more than one item, you can benefit from a special combined offer. Please contact us for details.

### Terms and Conditions Booking

By completing and returning to Koelnmesse, Inc. this sponsorship application form you have made a binding agreement for ghgLIVE 2010. All cancellations must be made in writing to Koelnmesse, Inc. and are subject to the cancellation policy stated below.

### Payment details

Please note that payment must be received at least 15 working days before the workshop begins to guarantee your package offering. Your sponsorship package is not guaranteed until receipt of payment.

### Cancellation

All cancellations must be made in writing. Lack of payment does not qualify as a cancellation. All cancellations are subject to a 50% fee.

### Payment Method:

Check enclosed (US Dollar, made Payable to Koelnmesse, Inc.)

Credit Card

Card Number:

Expiration Date: CVC Code:

Name (as it appears on card):

Signature:

Billing Address (if different from company address):

City/ State / Zip Code:

*Payment is required by return.*

*Your sponsorship is not guaranteed until payment is received.*

**Name, title and authorized and legally binding signature of Company. Date, City & State**