



Bringing the U.S. Environmental Markets Together

September 28 – 29, 2010

McCormick Place ~ Lake Side Center

Chicago, IL

Summary of your unique sponsorship opportunities

All items are to be supplied by the sponsor (we can help source if necessary) and we will distribute the item to all attendees.

Lanyards	SOLD	
Notepads	\$3,000 US	(1 opportunity)
Pens	\$3,000 US	(1 opportunity)
Water Bottles	\$3,000 US	(1 opportunity)
Hotel Room Keys	\$3,000 US	(1 opportunity)
Conference Bags	\$7,500 US	(1 opportunity)
Hotel Room Drop	\$3,000 US	(1 opportunity per day; 2 days)
Mix & Mingle Happy Hour	\$1,500 US	(only 6 opportunities)
Title Lunch Sponsor	\$4,000 US	(only 2 opportunities; 1 per day)
Title Coffee break	\$2,500 US	(only 4 opportunities; 1 per break)
Cyber Lounge	\$9,000 US	(1 opportunity – get the leads of who logs on)
EMA + CMIA Member Reception	SOLD	
Session Recording	\$5,000 US	(1 opportunity – 30 sec introduction from your company on all recorded sessions and your logo will be featured on the download page for this material)
Smart Signage	See next page for pricing and details	



EVENT ORGANIZER



CONFERENCE CO-ORGANIZERS



CONTENT PARTNER





Bringing the U.S. Environmental Markets Together

September 28 – 29, 2010

McCormick Place ~ Lake Side Center

Chicago, IL

SmartSign™ Event Video Board Advertising Program

Combine the speed and flexibility of the internet with the visual impact of posters and engaging nature of television. SmartSign™ is more effective than traditional signage at reaching, engaging and motivating attendees. We are planning to offer 8 video screens around the trade show and conference. Your ad will be run on every screen; the screens will be located in front of each conference room, the food services areas, the cyber lounge, registration/coat check and the exhibit hall.



Title Sponsor \$10,000 US

Each screen will be branded with your title sponsorship. You will also receive an additional video and logo option 1 in addition.

Video Ad Spot \$4,000 US

Your 30-45 second video will run no less than 10 times per hour. Video to be provided by the sponsor.

Logo Spot Option 1 \$1,500 US

Your graphic (gif or swf file) will run no less than 30 times per hour. Graphic file to be provided by the sponsor.

Logo Spot Option 2 \$650 US

Your graphic (gif or swf file) will run no less than 15 times per hour at half the size of logo option 1.

Graphic file to be provided by the sponsor.

(SmartSign™ is a registered trademark of Smart Source Rentals)

Onsite advertising opportunities

An advertisement in the Onsite Program is an ideal way to show your company's support for the EMA and the CMIA.

Back Cover, 4 Color \$2,000 US

Inside Back Cover, 4 Color \$1,200 US

Inside Half Page, 4 Color \$ 500 US

Inside Front, 4 Color \$1,500 US

Inside Full Page, 4 Color \$ 750 US

Advertising must be in 300dpi format and meet all additional guidelines. If your organization needs assistance in creating an advertisement, please contact Darrin Stern for assistance.

Placement and sizing varies.

All sponsorship opportunities are on a first-come-first serve basis. To reserve your sponsorship items, please call Lauren LeMunyan (Executive Director of EMA) at (202)207-1107 or Darrin Stern (Director for Business Development, Koelnmesse) at (773)326- 9925.





Bringing the U.S. Environmental Markets Together

September 28 – 29, 2010

McCormick Place ~ Lake Side Center

Chicago, IL

About the Carbon TradeEx America

Carbon TradeEx America is set to continue to be the premier carbon industry event in North America. We are working with the Environmental Markets Association and the Carbon Markets and Investors Association (CMIA) to present the leading carbon market conference and trade show in North America.

The largest Carbon Industry Event is combining with the Environmental Markets Association's annual fall meeting. **This event will now cover the complete needs of the environmental markets by bringing together end users, professional services, financial institutions, non-profits, government, associations and industry for 2 days of conference sessions and Trade Show.** Conference topics will touch on:

- Market Structure
- Agriculture
- Cleantech
- Sustainable Energy
- Business and Strategy
- Policy Domestic and International
- Corporate Social Responsibility
- Voluntary Markets
- Forestry
- Offset Projects
- Compliance

Why Sponsor?

Sponsoring the **Carbon TradeEx** will give your organization invaluable opportunities to gain recognition and increase your exposure to decision makers.

The EMA, CMIA and Koelnmesse, Inc. are committed to providing high – quality events and products designed to provide the best exposure and recognition for your company. Please select from the following opportunities and fax the signed form to EMA (202) 223-9741 or Koelnmesse, Inc. (312) 714-0063. EMA and Koelnmesse, Inc. staff will work directly with your company to ensure your satisfaction.



EVENT ORGANIZER



CONFERENCE CO-ORGANIZERS



CONTENT PARTNER





Unique Sponsorship and Advertising Contract

Please fill out the below form to reserve your sponsorship level.

First Name: _____ Last Name: _____

Job Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Contact Email: _____

Please select your desired unique sponsorship(s) below:

Lanyards	SOLD
Notepads	\$3,000 US
Pens	\$3,000 US
Water Bottles	\$3,000 US
Hotel Room Keys	\$3,000 US
Conference Bags	\$7,500 US
Hotel Room Drop	\$3,000 US
Mix & Mingle Happy Hour	\$1,500 US
Title Lunch Sponsor	\$4,000 US
Title Coffee break	\$2,500 US
EMA + CMIA Member Reception	SOLD
Session Recording	\$5,000 US
Cyber Lounge	\$9,000 US

Event Program Video Board Advertisement Options, please select:

Title Sponsor	\$10,000 US
Video Ad Spot	\$ 4,000 US
Logo Spot, option 1	\$ 1,500 US
Logo Spot, option 2	\$ 650 US

Inside Program Advertisement Options, please select:

Back Cover, 4 Color	\$ 2,000 US
Inside Back Cover, 4 Color	\$ 1,200 US
Inside Half Page, 4 Color	\$ 500 US
Inside Front, 4 Color	\$ 1,500 US
Inside Full Page, 4 Color	\$ 750 US

Terms and Conditions:

Booking

By completing and returning to Koelnmesse, Inc. this contract form you have made a binding agreement with Carbon TradeEx America 2010 for the sponsorship and/or advertising opportunity requested. All cancellations must be made in writing to Koelnmesse, Inc. and are subject to the cancellation policy stated below.

Payment details

Please note that payment must be paid in full before the sponsorship will be fully award.

Cancellation

All cancellations must be made in writing. No refunds are available.

Payment Method:

- Check enclosed for \$ _____ USD (Make Payable to Koelnmesse, Inc.)
- Credit Card (Circle one MC / Visa / AMEX)

Card Number: _____

Expiration Date: _____ CVC Code: _____

Name (as it appears on card): _____

Signature: _____

Billing Address (if different from company address): _____

City/ State / Zip Code: _____

Payment is required by return.

Your sponsorship is not guaranteed until payment is received.

In returning this contract the sponsor agrees to abide to all points of the above mentioned terms and conditions

Name, title, date, and signature of authorized agent